

DAILY AVERAGE NEWSPAPERS CIRCULATION

AUGUST 2017

Daily Average Newspapers Circulation ¹	August 2017	August 2016
The Straits Times / The Sunday Times		
(Print + Digital)	383,600	393,300
(Print)	263,200	277,100
(Digital)	120,400	116,200
The Business Times		
(Print + Digital)	43,100	36,900
(Print)	27,100	28,100
(Digital)	16,000	8,800
Berita Harian / Berita Minggu		
(Print + Digital)	36,100	39,300
(Print)	34,600	37,700
(Digital)	1,500	1,600
Lianhe Zaobao		
(Print + Digital)	197,500	188,600
(Print)	137,100	143,000
(Digital)	60,400	45,600
Lianhe Wanbao		
(Print + Digital)	107,100	102,000
(Print)	63,300	70,800
(Digital)	43,800	31,200
Shin Min Daily News		
(Print + Digital)	134,300	100,300
(Print)	91,400	100,100
(Digital)	42,900	200
Tamil Murasu / Tamil Murasu Sunday		
(Print + Digital)	10,400	11,300
(Print)	9,800	11,300
(Digital)	600	0
zbCOMMA²	30,800	40,400
Thumbs Up²	19,300	21,200
Thumbs Up Junior²	12,000	11,600
Thumbs Up Little Junior²	37,000	37,100
Balar Murasu²	3,100	0

Notes:

1. Total print and digital circulation numbers reported are in accordance with the rules set by Audit Bureau of Media Consumption Singapore (ABCS).
2. Figures are reported on a per issue basis.

